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Report Overview

This is your personal onpage optimization report created for the webpage <http://www.greenbuildersml.com>. It will tell you in detail how well your page is optimized for your keywords today and will guide you in changing your webpage, so that you can reach top rankings in Google.

Optimization Rate

74.1%

Note: Optimization Rate shows how well your page meets optimization requirements for your specific niche, in percents.

Of course a 100% optimization rate is an ideal, but it is not a must. Today's optimization rate of your page is already quite good. Do what this report recommends, and you will be able to reach better results in Google for your keywords.

Keywords

This report provides you with a strategy for improving your page to hit the top Google position for the following keywords. You can check how well your page is optimized for each of them now:

Keywords		Up
Keyword	Optimization Rate	
1 custom builder sml	74.1%	

Note: All over the report, color markers range from red to green. If the color is red, you will have to make crucial changes on your page. The closer it is to green, the better your page is optimized.

Page Elements

To have a high-ranking page, you need to optimize each of its HTML elements. These are elements of your page's source code, and they are also called page elements. Any HTML element is part of your page's structure and contains some of the page's content.

Optimization Report teaches you how to compose your webpage elements so that Google gives you higher rankings. The main point here is using keywords the best possible way in any important page element.

See what these critical elements are and how far your optimization goes in each of them:

Page Elements	Optimization Rate	Up
Page Title	89.7%	
Meta Description	81%	
Meta Keywords	92.4%	
Body	31.7%	
H1 Headings	65%	
Bold Text Blocks	89.7%	
Anchor Texts	8.1%	
Image Alt Texts	81.8%	
Entire Page	74.1%	

Competitors

This onpage optimization strategy was created for you based on knowledge of search engines' logic and on detailed analysis of your high-ranking competition.

Here are your top competitors for your keywords in Google.

custom builder sml			Up
URL		Optimization Rate	
1	http://www.manta.com/coms2/dnbcompany_0zz66f	88.4%	
2	http://www.emeraldbaysml.com/	77.4%	
3	http://www.equitybuildsml.com/customhomes.html	76.3%	
4	http://www.getafreelancer.com/project...keting-campaign-for-SolunaYachts.html	87.3%	
5	http://www.amazon.co.uk/Vitrex-2105-Builders-Grip-GLove/dp/B0001GRVV4	85.3%	
6	http://www.city-data.com/forum/virgin...now-about-green-builders-bedford.html	80.9%	
7	http://www.siberianlarchproducts.com/map.html	79.6%	
8	http://ppm4.activestate.com/MSWin32-x...uilder-0.10.d/log-20080915T215049.txt	64.7%	
9	http://www.toolbank.com/p/VIT302105	80%	
10	http://www.streetdirectory.com/busine....php?companyid=118504&branchid=123102	81.9%	

To achieve high ranking, please [follow the professional recommendations](#) in each report section. Use the data provided in the report to compare your own page with your top 10 competitors at each stage of optimization.

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Keywords Overview

Before you start with optimization, there are some details about today's state of your <http://www.greenbuildersml.com>.

As you already know, to get a high ranking you need to figure out a winning way to use your keywords in each and every element of your page.

In other words, you must control some important factors for each separate keyword and in each page element. Here are these factors:

- The **total number of words** used in a page element: you should know how much text it is better to use. In this report, the total number of words will be called "**Words Total**".
- **How many times a keyword is repeated within a page element**, in percents of the total number of words in the HTML element. In this report, and in any other SEO materials, this percentage is called "**Keyword Density**".
- **How close your keyword stands to the beginning of a page element**, in percents of the total number of words in the element. In SEO in general, and in this report in particular, this percentage is referred to as "**Keyword Prominence**".
- **How many times a keyword is used** in a page element: always try to use as many keywords as possible, but never overstuff page elements with it. Here the number of uses of a keyword will be called "**Keyword Count**".

The report will also tell you your **Score** - the importance of a keyword for your webpage, from the point of view of search engines. To search engines, words with the highest score appear to reflect the topic of your page. Therefore, you must have a higher score for your main keywords.

Summary

Take a look at the factors that influence optimization of your page <http://www.greenbuildersml.com> and see how they compare to the average values among your top-ranking competition, for each of your keywords.

custom builder sml Up						
HTML Element	Words Total *		Keyword Density *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
Page Title	7	10	0%	0%	89.7%	
Meta Description	10	22	0%	0%	81%	
Meta Keywords	19	15	0%	0%	92.4%	
Body	484	679	0.6%	0%	31.7%	
H1 Headings	0	2	0%	0%	65%	
Bold Text Blocks	32	23	0%	0%	89.7%	
Anchor Texts	25	108	12%	0%	8.1%	
Image Alt Texts	19	40	0%	0%	81.8%	
Entire Page	596	899	1.6%	0%	74.1%	

Details

For your convenience, here is the cloudmap of keywords contained within the page:

Keyword cloudmap (based on a total 128 keywords) Up

'projects' 'suppliers' added additions advances area areas bachelors basements baths bedford bid boat build **builder** builders building built cam
 cams carolina choices choose class click combination coming completed concentrates construction **contact contractor** contractors copyright
custom customer degree describe designing docks **dream** dreaming dreams **eades** eco efforts energy excellent experience expertise
 find finest flash friendly fundamental **gallery green** guarantee **home homes** house include installed interior kitchens **lake** leading
 left levels licensed life link **links** lot lynchburg material menu mike **mountain** mountian north offering offices **optional** outlaying **photos** player
 practices primarily products projects provide providing quality reality relations **remodeling renovation** reputation requested resource roanoke
 saving searching **service** site **smith sml** solutions specializing surrounding tech techniques technological top touch traditional true turn upgrade
 valley view **virginia** wanted **web** webcam wmit years

Note: The prominence of a keyword in the cloudmap depends on keyword score*.

Note: The prominence of a keyword in the cloudmap reflects how important it seems to search engines. So you can see if search engines pay attention to the right keywords on your page.

When Google decides how important your keywords are for your page, this largely depends on keyword density in different page elements. Look at the density for the 20 most frequently-used keywords on your webpage:

Top 20 Keywords Density Overview											Up
Keyword	Total	TITLE	MD	MK	BODY	H1	B	A	IMG	Score	
1	custom	4.6%	14.3%	10%	15.8%	3.1%	-	3.1%	4%	15.8%	210
2	home	3.5%	14.3%	10%	10.5%	2.1%	-	3.1%	8%	10.5%	204
3	builder	3.3%	14.3%	10%	10.5%	2.3%	-	-	4%	10.5%	175
4	virginia	1.5%	14.3%	10%	5.3%	0.6%	-	-	4%	5.3%	146
5	lake	2.2%	14.3%	10%	5.3%	1.7%	-	-	-	5.3%	131
6	smith	2.0%	14.3%	10%	5.3%	1.4%	-	-	-	5.3%	130
7	mountain	1.7%	14.3%	-	5.3%	1.2%	-	-	-	5.3%	127
8	web	1.1%	-	-	-	0.6%	-	3.1%	8%	-	53
9	sml	1.1%	-	-	5.3%	0.6%	-	-	4%	5.3%	44
10	eades	2.0%	-	-	5.3%	1.7%	-	3.1%	-	5.3%	39
11	homes	1.5%	-	-	-	1.2%	-	3.1%	4%	-	36
12	dream	1.5%	-	-	-	1.2%	-	3.1%	4%	-	36
13	green	1.1%	-	-	-	0.8%	-	3.1%	4%	-	34
14	eco	0.7%	-	-	-	0.4%	-	3.1%	4%	-	32
15	cams	0.7%	-	-	-	0.4%	-	3.1%	4%	-	32
16	remodeling	0.9%	-	-	5.3%	0.6%	-	-	-	5.3%	24
17	renovation	0.9%	-	-	5.3%	0.6%	-	-	-	5.3%	24
18	building	0.9%	-	-	-	0.8%	-	-	4%	-	24
19	contractor	0.7%	-	-	5.3%	0.4%	-	-	-	5.3%	23
20	cam	0.4%	-	-	-	0.2%	-	-	4%	-	21

Check the following table to know exactly what text is used in your page elements and how many words each of them contains:

Page elements		Up
Page element	Desc	
7 words in Page Title	Custom Home Builder Smith Mountain Lake, Virginia	
10 words in Meta Description	Custom home builder, Smith Mountain Lake, Roanoke, Bedford, Lynchburg Virginia	
19 words in Meta Keywords	custom builder, smith mountain lake, custom home, contractor, renovation, remodeling, custom home builder, sml, M.H. Eades, virginia, Va	
0 words in 0 H1 Headings:	<i>Not found</i>	
32 words in 7 Bold Text Blocks:	You need to upgrade your Flash Player. M.H. Eades, Inc. Custom Homes Traditional Green Eco Friendly DREAM HOME WEB CAMS! This is an optional service and must be requested during bid.	
25 words in 9 Anchor Texts:	DREAM HOME WEB CAMS! CUSTOM BUILDER SML HOME CONTACT US GALLERY OF PHOTOS OUR GUARANTEE ECO-GREEN HOMES VIRGINIA BUILDING RESOURCE LINKS WEB CAM WMIT	
19 words in 1 Image Alt	custom builder, smith mountain lake, custom home, contractor, renovation, remodeling, custom home	

Please look closer at the 20 keywords used on your webpage most often. You will know in what page elements and how many times they can be seen, what is the overall keyword density for each keyword and what score it brings.

Top 20 most used 1-word phrases (total number of words: 128)					
#	Keyword	HTML Elements *	Keyword Count *	Keyword Density *	Score ▼ *
1	custom	TITLE MD MK BODY B A IMG	25	4.6%	210
2	home	TITLE MD MK BODY B A IMG	19	3.5%	204
3	builder	TITLE MD MK BODY A IMG	18	3.3%	175
4	virginia	TITLE MD MK BODY A IMG	8	1.5%	146
5	lake	TITLE MD MK BODY IMG	12	2.2%	131
6	smith	TITLE MD MK BODY IMG	11	2.0%	130
7	mountain	TITLE MK BODY IMG	9	1.7%	127
8	web	BODY B A	6	1.1%	53
9	sml	MK BODY A IMG	6	1.1%	44
10	eades	MK BODY B IMG	11	2.0%	39
11	homes	BODY B A	8	1.5%	36
12	dream	BODY B A	8	1.5%	36
13	green	BODY B A	6	1.1%	34
14	eco	BODY B A	4	0.7%	32
15	cams	BODY B A	4	0.7%	32
16	remodeling	MK BODY IMG	5	0.9%	24
17	renovation	MK BODY IMG	5	0.9%	24
18	building	BODY A	5	0.9%	24
19	contractor	MK BODY IMG	4	0.7%	23
20	cam	BODY A	2	0.4%	21

Top 20 most used multi-word phrases (total number of phrases: 241)					
#	Keyword	HTML Elements *	Keyword Count *	Keyword Density *	Score ▼ *
1	custom home	TITLE MD MK BODY IMG	9	3.3%	147
2	smith mountain lake	TITLE MK BODY IMG	9	5.0%	127
3	mountain lake	TITLE MK BODY IMG	9	3.3%	127
4	home builder	TITLE MD MK BODY IMG	8	3.0%	127
5	smith mountain	TITLE MK BODY IMG	9	3.3%	127
6	custom home builder	TITLE MD MK BODY IMG	7	3.9%	126
7	builder smith	TITLE	1	0.4%	100
8	builder smith mountain	TITLE	1	0.6%	100
9	home builder smith mountain	TITLE	1	0.7%	100
10	home builder smith	TITLE	1	0.6%	100
11	custom home builder smith	TITLE	1	0.7%	100
12	builder smith mountain lake	TITLE	1	0.7%	100
13	custom builder	MK BODY A IMG	7	2.6%	45
14	web cams	BODY B A	4	1.5%	32
15	dream home	BODY B A	4	1.5%	32
16	dream home web	BODY B A	3	1.7%	31
17	home web cams	BODY B A	3	1.7%	31

18	dream home web cams	BODY B A	3	2.2%	31
19	home web	BODY B A	3	1.1%	31
20	virginia building resource links	BODY A	2	1.5%	21

Now you are ready to start acting on your page. The first page element that you need to optimize is [Page Title](#).

*Notes:

Words Total: how many words are used in a page element.

Keyword Density: the number of times a keyword is repeated within a page element, in percents of the total number of words in the element.

Keyword Count: how many times the keyword is used in a page element.

Optimization Rate: how well keyword use in a page element meets optimization requirements, in percents of an ideal standard.

Score: how important your keyword is for your webpage, from the point of view of search engines.

HTML elements, or page elements, are listed here using the following abbreviations:

TITLE - page's title
MD - meta description
MK - meta keywords
BODY - page's body
H1 - H1 headings
B - bold text blocks
ANCHOR - anchor texts
ALT - image alt attributes

► **Page Title**

Keywords In Page Title

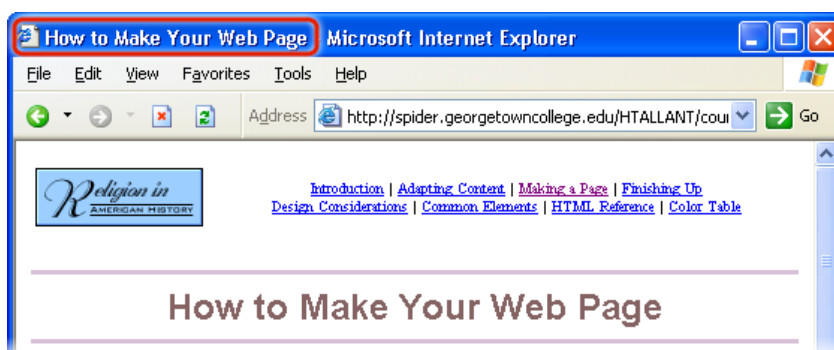
In the source code of your web page, page title is the text placed in the <title>...</title> tags. Search engines pay certain attention to titles, and show them in their results pages. Also, when a webpage is opened, its title stands in the blue bar at the top of your browser window.

For example, here is a tag: <title>How to Make Your Web Page</title>. And this is what you would see in Google's search results page:

How to Make Your Web Page

The Easiest Method . . . Use a Word Processor. The easiest way to design a web page is to use an HTML-enabled word processor or an HTML editor. ...
[spider.georgetowncollege.edu/ HTALLANT/courses/his338/tutorial/howtomak.htm](http://spider.georgetowncollege.edu/HTALLANT/courses/his338/tutorial/howtomak.htm) - 14k -
[Cached](#) - [Similar pages](#)

And in your browser:



Page Title
 Optimization Rate

89.7%

Summary And Advice

Some factors in your page's title may determine how high your page ranks. Take a look at them and see how you differ from the average value among your competition:

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.		
custom builder sml	7	10	0%	0%	0%	0%	89.7%	

If you are ready to act on your page, please follow these recommendations:

Recommendations	Up
Words Total: 7 words are used in page title. This fits optimization requirements.	
custom builder sml	
Keyword Density: the keyword density in page title for the keyword "custom builder sml" is 0%. This fits optimization requirements.	
Keyword Prominence: the keyword prominence in page title for the keyword "custom builder sml" is 0%. This fits optimization requirements.	

Details

Here is the cloudmap of keywords contained in the title tag:

Keyword cloudmap (based on a total 7 keywords)

[Up](#)

Keyword cloudmap (based on a total 7 keywords)

[Up](#)

builder **custom home lake** mountain smith virginia

Note: The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

Before working on your own page's title, take a look at your competition:

Analyzed page Page Title

[Up](#)

Custom Home Builder Smith Mountain Lake, Virginia

Competitors' Page Title

[Up](#)

custom builder sml

1	Sml Builders - Brooksville, Florida (FL) Company Profile
2	Custom Home Builders of Smith Mountain Lake, specializing in smart home designs and concepts. Maintenance free living, Gated Community.
3	Equity Builders of SML :: Custom homes
4	GetAFreelancer.com - SEO marketing campaign for SolunaYachts.com Boat Builder Joomla Marketing SEM / Adwords SEO Web Promotion
5	Vitrex 30 2105 Builders Grip GLove Sml /Med: Amazon.co.uk: DIY & Tools
6	Anyone know about "green builders " in Bedford, SML , Forest area? (Lynchburg: 2009) - Virginia (VA) - City-Data Forum
7	Siberian Larch Products - Stein Wood Products
8	<i>Not found</i>
9	www.toolbank.com 30 2105 Builders Grip Glove Sml /med
10	Jurong SML Pte Ltd, Ship Builder & Repairer @ SML Shipyard

You saw how well your page title is optimized for your keywords. And here is what search engines now actually see in your title:

1-word phrases

[Up](#)

#	Keyword	Keyword Prominence *	Keyword Count *	Keyword Density ▼ *
1	mountain	37%	1	14.3%
2	virginia	0%	1	14.3%
3	builder	71%	1	14.3%
4	smith	55%	1	14.3%
5	lake	22%	1	14.3%
6	home	84%	1	14.3%
7	custom	100%	1	14.3%

Multi-word phrases

[Up](#)

#	Keyword	Keyword Prominence *	Keyword Count *	Keyword Density ▼ *
1	home builder smith mountain	68%	1	57.1%
2	custom home builder smith	100%	1	57.1%
3	builder smith mountain lake	45%	1	57.1%
4	smith mountain lake	33%	1	42.9%
5	builder smith mountain	56%	1	42.9%
6	home builder smith	77%	1	42.9%
7	custom home builder	100%	1	42.9%
8	builder smith	67%	1	28.6%

9	mountain lake	28%	1	28.6%
10	home builder	81%	1	28.6%
11	custom home	100%	1	28.6%
12	smith mountain	43%	1	28.6%
13	custom builder sml	0%	0	-

*Notes:

Words Total: how many words are used in the page title.

Keyword Count: how many times the keyword is used in the page title.

Keyword Density: the number of times a keyword is repeated within the page title, in percents of the total number of words in the page title.

Keyword Prominence: how close to the start of the page title a keyword appears, in percents of the total number of words in the page title.

Optimization Rate: how well keyword use in the page title meets optimization requirements, in percents of an ideal standard.

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► **Meta Description**

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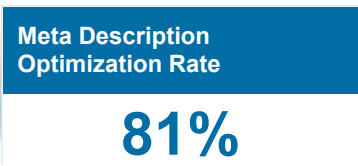
Keywords In Meta Description

Meta description is the text within the <meta>...</meta> tags in your page's HTML code.

For example: `<meta name="description" content="some description text"/>`

Search engines look at a page's meta description to find out what your page is about. You also see meta descriptions quite often - if you make a search in Google and look at the results, you will see some text under each link in the results page. Most often, these texts are pages' meta descriptions.

Meta description may not be extremely important for optimization, but still you have to make sure it looks attractive to search engines and to people. You will now analyze meta description of your page <http://www.greenbuildersml.com> and optimize it for Google.



Summary And Advice

Google looks at different factors in your page's description. See how appealing your meta description is to Google, and how this compares with your competitors.

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	10	22	0%	0%	0%	0%	81%	

How about changing a couple of things in your meta description? Here is optimization advice for you:

Recommendations	Up
<p>Words Total: 10 words are used in meta description. This number of words is too small. You should add some text to your meta description. The total number of words should be close to 22.</p>	
<p>custom builder sml</p> <p>Keyword Density: the keyword density in meta description for the keyword "custom builder sml" is 0%. This fits optimization requirements.</p>	
<p>Keyword Prominence: the keyword prominence in meta description for the keyword "custom builder sml" is 0%. This fits optimization requirements.</p>	

Details

Here is a keyword cloud for all keywords in your meta description:

Keyword cloudmap (based on a total 10 keywords)	Up
<p>bedford builder custom home lake lynchburg mountian roanoke smith virginia</p>	
<p>Note: The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.</p>	

Now compare the full text of your meta description with what your competitors have:

Analyzed page Meta Description	Up
<p>Custom home builder, Smith Mountian Lake, Roanoke, Bedford, Lynchburg Virginia</p>	
Competitors' Meta Description	Up

custom builder sml	
1	Sml Builders company profile in Brooksville, FL. Our free company profile report for Sml Builders includes business information such as contact, sales and financial data.
2	Smith Mountain Lake, and Bayview Construction introduce - Emerald Bay and the Villages at Emerald Bay. Emerald Bay is a community of uniquely designed luxury homes averaging 2,800 to 5,028 square feet with an average selling price in the \$795,000 to \$995,000 range. The luxury lakefront lifestyle means maintenance-free homes and the time to enjoy an active social life with new friends. All common areas and docks are beautifully maintained by a Property Owners Association, and service options in the community range from home upkeep to grocery shopping to assisted health care.
3	<i>Not found</i>
4	Freelance programmers and web designers bid on SEO marketing campaign for SolunaYachts.com Boat Builder . An outsourced project from South Shore Promotion Concepts LLC.
5	Vitrex 30 2105 Builders Grip GLove Sml /Med: Amazon.co.uk: DIY & Tools
6	We own 50 acres in Bedford Co. where we plan to retire. We are interested in communicating with anyone in the area who has built an environmentally
7	<i>Not found</i>
8	<i>Not found</i>
9	30 2105 Builders Grip Glove Sml /med from Vitrex
10	Jurong SML Pte Ltd is a Ship Builder & Repairer Company. Click for info on Tel Number, Address, Outlets and Operating hrs. ß Pls add this as the new meta description for all the company details. Follow this format.

This is what search engines see in your meta description tag. Take a look at these tables to analyze the word use. You might want to replace some words in your description:

1-word phrases					Up
#	Keyword	Keyword Prominence *	Keyword Count *	Keyword Density	▼ *
1	virginia	0%	1	10%	
2	builder	83%	1	10%	
3	smith	71%	1	10%	
4	roanoke	41%	1	10%	
5	lake	51%	1	10%	
6	bedford	28%	1	10%	
7	lynchburg	13%	1	10%	
8	home	91%	1	10%	
9	mountian	61%	1	10%	
10	custom	100%	1	10%	

Multi-word phrases					Up
#	Keyword	Keyword Prominence *	Keyword Count *	Keyword Density	▼ *
1	custom home builder	100%	1	30%	
2	smith mountian lake	64%	1	30%	
3	smith mountian	67%	1	20%	
4	mountian lake	58%	1	20%	
5	home builder	89%	1	20%	
6	custom home	100%	1	20%	
7	lynchburg virginia	0%	1	20%	
8	custom builder sml	0%	0	-	

*Notes:

Words Total: how many words are used in the meta description.

Keyword Count: how many times the keyword is used in the meta description.

Keyword Density: the number of times a keyword is repeated within the meta description, in percents of the total number of words in the meta description.

Keyword Prominence: how close to the start of the meta description a keyword appears, in percents of the total number of words in the meta description.

Optimization Rate: how well keyword use in the meta description meets optimization requirements, in percents of an ideal standard.

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Meta Keywords

Meta keywords are made for search engines only - so that they easily grasp your page's most important topics. There is a special meta keywords tag, which is supposed to briefly list the topics of your webpage. And it is wise to put your most valuable keywords into it.

Here is an example: `<meta name="keywords" content="some keyword 1, some keyword 2, some keyword 3"/>`

A meta keywords tag is not obligatory, and some sites do not make it at all. Still it takes so little time to make that if you are serious about optimizing your page, there is simply no reason why you shouldn't have a good meta keywords tag.

Meta Keywords Tag Optimization Rate

92.4%

Summary And Advice

Take a look at different factors that influence optimization of your meta keywords.

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	19	15	0%	0%	0%	0%	92.4%	

So some things need to be changed on your page. See what you should do now:

Recommendations	Up
Words Total: 19 words are used in meta keywords tag. This fits optimization requirements.	
custom builder sml	
Keyword Density: the keyword density in meta keywords tag for the keyword "custom builder sml" is 0%. This fits optimization requirements.	
Keyword Prominence: the keyword prominence in meta keywords tag for the keyword "custom builder sml" is 0%. This fits optimization requirements.	

Details

View the cloudmap of the keywords contained in the meta keywords tag

Keyword cloudmap (based on a total 12 keywords)	Up
builder contractor custom eades home lake mountain remodeling renovation smith sml virginia	
Note: The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.	

Take a look at your competitors' meta keywords. You might like to see some well-composed meta keyword tags and probably even get some good keyword ideas for the future:

Analyzed page Meta Keywords	Up
custom builder, smith mountain lake, custom home, contractor, renovation, remodeling, custom home builder, sml, M.H. Eades, virginia, Va	
Competitors' Meta Keywords	Up
custom builder sml	

1	Sml Builders Company Profile, Sml Builders , Brooksville, Florida (FL), Business Information Resources, Building Contractors Industry, Free Company Profiles, Contact, Sales and Financial Data.
2	Smith Mountain Lake, emerald bay. smart houses, maintenance free living, gated community, complete security systems, fantastic waterfront homes, wide water views, upscale neighborhood, smith mountain lake real estate
3	Not found
4	Not found
5	Vitrex 30 2105 Builders Grip GLove Sml /Med,Vitrex,VIT302105,Fixings and Hardware Items,Gloves,Rigger Gloves,Workwear and Safety Products
6	Anyone, know, about, quot, green, builders , quot, Bedford, SML , Forest, area, Lynchburg, 2009, Anyone know about "green builders " in Bedford, SML , Forest area?, cities, forum
7	Not found
8	Not found
9	VIT302105, Clothing & Workwear, x VIT302105 GLOVE BUILDERS GRIP LATEX WASHABLE SMALL MEDIUM GLOVE WORK VIT302105 302105 Vitrex Vitrex 30 2105 Builders Grip Glove Sml /med x
10	Visit Singapore, Information About Singapore, Singapore, Singapore Travel, Singapore Hotels, Singapore Guide, Singapore Properties, Singapore property classifieds, Singapore Images, Asia Hotels, Hotel reservations, GPS, Global Positioning Systems, PDA Maps, Pocket PC Maps

For search engines, your meta keywords tag appears as a following set of words and phrases:

1-word phrases Up				
#	Keyword	Keyword Prominence * _	Keyword Count * _	Keyword Density ▼ * _
1	custom	100%	3	15.8%
2	builder	95%	2	10.5%
3	home	67%	2	10.5%
4	mountain	83%	1	5.3%
5	virginia	3%	1	5.3%
6	smith	88%	1	5.3%
7	remodeling	41%	1	5.3%
8	renovation	51%	1	5.3%
9	contractor	60%	1	5.3%
10	lake	77%	1	5.3%
11	eades	11%	1	5.3%
12	sml	20%	1	5.3%

Multi-word phrases Up				
#	Keyword	Keyword Prominence * _	Keyword Count * _	Keyword Density ▼ * _
1	custom home	70%	2	21.1%
2	smith mountain lake	86%	1	15.8%
3	custom home builder	26%	1	15.8%
4	custom builder	100%	1	10.5%
5	mountain lake	82%	1	10.5%
6	home builder	25%	1	10.5%
7	smith mountain	87%	1	10.5%
8	custom builder sml	0%	0	-

*Notes:

Words Total: how many words are used in the meta keywords tag.

Keyword Count: how many times the keyword is used in the meta keywords tag.

Keyword Density: the number of times a keyword is repeated within the meta keywords tag, in percents of the total number of words in the meta keywords tag.

Keyword Prominence: how close to the start of the meta keywords tag a keyword appears, in percents of the total number of words in the meta keywords tag.

Optimization Rate: how well keyword use in the meta keywords tag meets optimization requirements, in percents of an ideal standard.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)

► **Body Text**

- [H1 Headings](#)
- [Bold Text](#)
- [Anchor Texts](#)
- [Image Alt Texts](#)
- [Final Words](#)

Keywords In Body Text

The main content of a webpage is put into the <body>...</body> tags of its source code. The importance of the body tag is huge, because all visible content is placed within it. Text, images, colors, graphics - all goes into this tag. To make your page <http://www.greenbuildersml.com> rank high, you will need to find the best ways to use your keywords in the body text.

Body Text Optimization Rate

31.7%

Summary And Advice

Some features of your page's body text effect your position in Google. You can see these features here and compare them with the average values among top-ranking competition.

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Keyword Prominence *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	484	679	0.6%	0%	8%	3%	31.7%	

These recommendations will help you write a perfect body text and increase your chances for a top Google ranking:

Recommendations		Up
Words Total: 484 words are used in body text. This fits optimization requirements.		
custom builder sml		
Keyword Density: the keyword density in body text for the keyword "custom builder sml" is 0.6%. This keyword density is too big. Please use your keyword "custom builder sml" less often to decrease keyword density close to 0%.		
Keyword Prominence: the keyword prominence in body text for the keyword "custom builder sml" is 8%. This means that your keyword "custom builder sml" stands too close to the beginning of the body text. Please move your keyword closer to the end. Prominence must be decreased close to 3%		

Details

This keyword cloud shows you all keywords from your page's body text:

Keyword cloudmap (based on a total 128 keywords) [Up](#)

'projects' 'suppliers' added additions advances area areas bachelors basements baths bedford bid boat build builder builders building built cam cams carolina choices choose class click combination coming completed concentrates construction contact contractor contractors copyright custom customer degree describe designing docks dream dreaming dreams eades eco efforts energy excellent experience expertise find finest flash friendly fundamental gallery green guarantee home homes house include installed interior kitchens lake leading left levels licensed life link links lot lynchburg material menu mike mountain mountian north offering offices optional outlaying photos player practices primarily products projects provide providing quality reality relations remodeling renovation reputation requested resource roanoke saving searching service site smith sml solutions specializing surrounding tech techniques technological top touch traditional true turn upgrade valley view virginia wanted web webcam wmit years

Note: The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.

And this is the whole body text that you have:

Up
Analyzed page Body

You need to upgrade your Flash Player. M.H. Eades, Inc. Custom Homes is your top custom home builder in Smith Mountain Lake. We will build the house of your dreams on your own lot. Specializing in Traditional as well as Green and Eco Friendly dream homes. With years of experience in the Smith Mountain Lake area, we have built a reputation for being a builder known for both quality and value. With M.H. Eades, Inc. you can choose your lot, describe your dream, and we turn your dream into a reality with the custom built home you've been dreaming of. M.H. Eades, Inc. is one of the finest custom builders or contractors you will find in Smith Mountain Lake (SML), Va. We primarily build around the lake and the outlying areas such as Bedford, Lynchburg and Roanoke. If you want quality custom homes then you want a quality custom builder, and that's M.H. Eades, Inc. DREAM HOME WEB CAMS! We are the FIRST and ONLY Builder on SML offering WEB CAMS! You may choose to have a webcam installed on the build site so that you may be able to see your dream coming to life. This is an optional service and must be requested during bid. Not only is M.H. Eades, Inc. your custom builder, we are also one of the leading contractors in Smith Mountain Lake for renovation and remodeling needs. Areas of expertise include designing and building custom homes or additions, interior renovation or remodeling on kitchens, baths, offices, basements or lower levels and boat docks. Mike Eades has over 10 years of experience providing quality home construction and excellent customer relations. Mike has a Bachelors Degree in Building Construction from Virginia Tech, and is a class A licensed contractor in both Virginia and North Carolina. Mike concentrates his custom building efforts in the Smith Mountain Lake and Roanoke Valley surrounding areas. Being a custom home builder, Mike wants to provide the customer with the dream home they have always wanted. By using a combination of fundamental construction practices and new technological advances, the home of your dreams can come true. Click the 'Projects' link in the menu to your left to view projects that are currently under way or completed. Also, click the 'Suppliers' link to find out more about the products and material choices. If you are looking for a custom builder or need a contractor for some renovation and remodeling in the Smith Mountain Lake area, look no further than M.H. Eades, Inc. We are the builder you've been searching for. Traditional custom homes with the added touch of green solutions an energy saving techniques. **CUSTOM BUILDER SML HOME** | CONTACT US | GALLERY OF PHOTOS | OUR GUARANTEE | ECO-GREEN HOMES | VIRGINIA BUILDING RESOURCE LINKS | WEB CAM © Copyright 2009 M.H. Eades Custom Home Builder, Smith Mountain Lake VA Custom Green Home Builder | Site by WMIT

Here is what search engines see in the body text of your page:

1-word phrases					Up
#	Keyword	Keyword Prominence * _	Keyword Count * _	Keyword Density ▼ * _	
1	custom	98%	15	3.1%	
2	builder	97%	11	2.3%	
3	home	98%	10	2.1%	
4	lake	96%	8	1.7%	
5	eades	98%	8	1.7%	
6	smith	96%	7	1.4%	
7	mountain	90%	6	1.2%	
8	homes	98%	6	1.2%	
9	dream	94%	6	1.2%	
10	quality	87%	4	0.8%	
11	mike	48%	4	0.8%	
12	green	92%	4	0.8%	
13	building	53%	4	0.8%	
14	virginia	42%	3	0.6%	
15	web	69%	3	0.6%	
16	remodeling	55%	3	0.6%	
17	renovation	56%	3	0.6%	
18	areas	74%	3	0.6%	
19	build	97%	3	0.6%	
20	construction	46%	3	0.6%	
21	sml	77%	3	0.6%	
22	customer	45%	2	0.4%	
23	lot	94%	2	0.4%	
24	site	64%	2	0.4%	
25	traditional	93%	2	0.4%	
26	dreams	94%	2	0.4%	
27	roanoke	73%	2	0.4%	

28	contractor	78%	2	0.4%
29	area	89%	2	0.4%
30	experience	90%	2	0.4%
31	eco	92%	2	0.4%
32	cams	69%	2	0.4%
33	choose	85%	2	0.4%
34	contractors	78%	2	0.4%
35	years	91%	2	0.4%
36	link	26%	2	0.4%
37	click	27%	2	0.4%
38	built	89%	2	0.4%
39	find	78%	2	0.4%
40	bachelors	44%	1	0.2%
41	advances	28%	1	0.2%
42	practices	29%	1	0.2%
43	levels	49%	1	0.2%
44	turn	83%	1	0.2%
45	builders	79%	1	0.2%
46	copyright	4%	1	0.2%
47	requested	61%	1	0.2%
48	projects	26%	1	0.2%
49	webcam	65%	1	0.2%
50	touch	10%	1	0.2%
51	leading	57%	1	0.2%
52	coming	63%	1	0.2%
53	view	25%	1	0.2%
54	dreaming	81%	1	0.2%
55	installed	65%	1	0.2%
56	excellent	45%	1	0.2%
57	surrounding	36%	1	0.2%
58	life	62%	1	0.2%
59	left	25%	1	0.2%
60	choices	20%	1	0.2%
61	boat	49%	1	0.2%
62	material	20%	1	0.2%
63	expertise	54%	1	0.2%
64	provide	33%	1	0.2%
65	player	99%	1	0.2%
66	designing	54%	1	0.2%
67	technological	29%	1	0.2%
68	reputation	88%	1	0.2%
69	optional	62%	1	0.2%
70	primarily	76%	1	0.2%
71	providing	47%	1	0.2%
72	docks	48%	1	0.2%
73	upgrade	100%	1	0.2%

74	efforts	38%	1	0.2%
75	basements	50%	1	0.2%
76	cam	69%	1	0.2%
77	top	97%	1	0.2%
78	kitchens	51%	1	0.2%
79	photos	7%	1	0.2%
80	relations	44%	1	0.2%
81	service	61%	1	0.2%
82	flash	99%	1	0.2%
83	bedford	74%	1	0.2%
84	house	95%	1	0.2%
85	describe	84%	1	0.2%
86	concentrates	39%	1	0.2%
87	searching	12%	1	0.2%
88	menu	25%	1	0.2%
89	reality	83%	1	0.2%
90	include	54%	1	0.2%
91	specializing	94%	1	0.2%
92	carolina	39%	1	0.2%
93	combination	31%	1	0.2%
94	saving	9%	1	0.2%
95	lynchburg	74%	1	0.2%
96	finest	79%	1	0.2%
97	techniques	9%	1	0.2%
98	valley	36%	1	0.2%
99	contact	8%	1	0.2%
100	wanted	31%	1	0.2%
101	'suppliers'	22%	1	0.2%
102	wmit	0%	1	0.2%
103	products	20%	1	0.2%
104	completed	23%	1	0.2%
105	baths	50%	1	0.2%
106	outlaying	75%	1	0.2%
107	gallery	7%	1	0.2%
108	true	27%	1	0.2%
109	links	4%	1	0.2%
110	friendly	92%	1	0.2%
111	tech	42%	1	0.2%
112	degree	43%	1	0.2%
113	interior	52%	1	0.2%
114	solutions	10%	1	0.2%
115	additions	52%	1	0.2%
116	mountian	96%	1	0.2%
117	class	41%	1	0.2%
118	offering	67%	1	0.2%

119	'projects'	26%	1	0.2%
120	north	40%	1	0.2%
121	offices	50%	1	0.2%
122	licensed	41%	1	0.2%
123	bid	60%	1	0.2%
124	added	11%	1	0.2%
125	resource	5%	1	0.2%
126	guarantee	6%	1	0.2%
127	fundamental	30%	1	0.2%
128	energy	9%	1	0.2%

Multi-word phrases

[Up](#)

#	Keyword	Keyword Prominence * _	Keyword Count * _	Keyword Density _
1	smith mountain lake	90%	6	3.7%
2	mountain lake	90%	6	2.5%
3	smith mountain	90%	6	2.5%
4	custom home builder	97%	3	1.9%
5	smith mountain lake area	90%	2	1.7%
6	custom builder	79%	4	1.7%
7	home builder	97%	4	1.7%
8	custom homes	98%	4	1.7%
9	renovation and remodeling	55%	2	1.2%
10	years of experience	91%	2	1.2%
11	custom home	98%	3	1.2%
12	mountain lake area	89%	2	1.2%
13	remodeling in the smith	16%	1	0.8%
14	home you've been dreaming	81%	1	0.8%
15	'suppliers' link to find	22%	1	0.8%
16	experience in the smith	90%	1	0.8%
17	roanoke valley surrounding areas	36%	1	0.8%
18	virginia building resource links	4%	1	0.8%
19	link in the menu	26%	1	0.8%
20	solutions an energy saving	9%	1	0.8%
21	interior renovation or remodeling	51%	1	0.8%
22	designing and building custom	53%	1	0.8%
23	mountain lake va custom	1%	1	0.8%
24	lake and roanoke valley	36%	1	0.8%
25	construction from virginia tech	42%	1	0.8%
26	contractors in smith mountain	57%	1	0.8%
27	click the 'suppliers' link	22%	1	0.8%
28	degree in building construction	43%	1	0.8%
29	dream into a reality	83%	1	0.8%
30	build around the lake	76%	1	0.8%
31	dream coming to life	63%	1	0.8%
32	builder in smith mountian	97%	1	0.8%
33	installed on the build	65%	1	0.8%

34	experience providing quality home	47%	1	0.8%
35	efforts in the smith	37%	1	0.8%
36	touch of green solutions	10%	1	0.8%
37	lake and the outlaying	75%	1	0.8%
38	green solutions an energy	10%	1	0.8%
39	click the 'projects' link	26%	1	0.8%
40	customer with the dream	33%	1	0.8%
41	areas of expertise include	54%	1	0.8%
42	mountain lake for renovation	56%	1	0.8%
43	lake va custom green	1%	1	0.8%
44	green and eco friendly	92%	1	0.8%
45	added touch of green	10%	1	0.8%
46	providing quality home construction	46%	1	0.8%
47	reality with the custom	82%	1	0.8%
48	custom green home builder	1%	1	0.8%
49	left to view projects	25%	1	0.8%
50	construction and excellent customer	45%	1	0.8%
51	homes is your top	98%	1	0.8%
52	home of your dreams	27%	1	0.8%
53	menu to your left	25%	1	0.8%
54	combination of fundamental construction	30%	1	0.8%
55	bachelors degree in building	43%	1	0.8%
56	levels and boat docks	49%	1	0.8%
57	custom builders or contractors	79%	1	0.8%
58	basements or lower levels	49%	1	0.8%
59	custom homes or additions	52%	1	0.8%
60	sml offering web cams	67%	1	0.8%
61	quality custom	72%	2	0.8%
62	virginia and north carolina	40%	1	0.8%
63	eades custom home builder	2%	1	0.8%
64	practices and new technological	29%	1	0.8%
65	web cams	69%	2	0.8%
66	upgrade your flash player	100%	1	0.8%
67	concentrates his custom building	38%	1	0.8%
68	home construction and excellent	46%	1	0.8%
69	contractors you will find	78%	1	0.8%
70	eco friendly dream homes	92%	1	0.8%
71	dream home web cams	69%	1	0.8%
72	contractor for some renovation	17%	1	0.8%
73	building construction from virginia	42%	1	0.8%
74	mike has a bachelors	44%	1	0.8%
75	mike wants to provide	34%	1	0.8%
76	leading contractors in smith	57%	1	0.8%
77	top custom home builder	97%	1	0.8%
78	contractor in both virginia	40%	1	0.8%
79	include designing and building	54%	1	0.8%

80	find in smith mountain	78%	1	0.8%
81	dreams can come true	27%	1	0.8%
82	homes with the added	11%	1	0.8%
83	mike concentrates his custom	38%	1	0.8%
84	builder you've been searching	12%	1	0.8%
85	home builder in smith	97%	1	0.8%
86	dream home	91%	2	0.8%
87	lake area	89%	2	0.8%
88	mountain lake and roanoke	36%	1	0.8%
89	house of your dreams	95%	1	0.8%
90	products and material choices	20%	1	0.8%
91	years of experience providing	47%	1	0.8%
92	builder on sml offering	67%	1	0.8%
93	class a licensed contractor	41%	1	0.8%
94	areas such as bedford	74%	1	0.8%
95	custom builder sml home	8%	1	0.8%
96	products and material	20%	1	0.6%
97	fundamental construction practices	30%	1	0.6%
98	valley surrounding areas	36%	1	0.6%
99	quality custom homes	72%	1	0.6%
100	finest custom builders	79%	1	0.6%
101	offering web cams	67%	1	0.6%
102	areas of expertise	54%	1	0.6%
103	concentrates his custom	38%	1	0.6%
104	dream home web	69%	1	0.6%
105	construction from virginia	42%	1	0.6%
106	find in smith	78%	1	0.6%
107	requested during bid	61%	1	0.6%
108	solutions an energy	10%	1	0.6%
109	home web cams	69%	1	0.6%
110	class a licensed	41%	1	0.6%
111	designing and building	53%	1	0.6%
112	green home builder	1%	1	0.6%
113	custom green home	1%	1	0.6%
114	expertise include designing	54%	1	0.6%
115	site by wmit	0%	1	0.6%
116	build the house	95%	1	0.6%
117	custom built home	82%	1	0.6%
118	experience providing quality	47%	1	0.6%
119	virginia and north	40%	1	0.6%
120	traditional custom homes	11%	1	0.6%
121	provide the customer	33%	1	0.6%
122	eco friendly dream	92%	1	0.6%
123	turn your dream	83%	1	0.6%
124	lake and roanoke	36%	1	0.6%

125	friendly dream homes	92%	1	0.6%
126	built a reputation	89%	1	0.6%
127	providing quality home	46%	1	0.6%
128	contractors in smith	57%	1	0.6%
129	custom builder sml	8%	1	0.6%
130	roanoke valley surrounding	36%	1	0.6%
131	choose your lot	85%	1	0.6%
132	click the 'projects'	26%	1	0.6%
133	describe your dream	84%	1	0.6%
134	specializing in traditional	93%	1	0.6%
135	coming to life	63%	1	0.6%
136	green and eco	92%	1	0.6%
137	renovation or remodeling	51%	1	0.6%
138	eades custom home	3%	1	0.6%
139	quality custom builder	71%	1	0.6%
140	link to find	21%	1	0.6%
141	lake va custom	1%	1	0.6%
142	lake for renovation	56%	1	0.6%
143	homes or additions	52%	1	0.6%
144	builder on sml	67%	1	0.6%
145	quality home construction	46%	1	0.6%
146	construction and excellent	45%	1	0.6%
147	levels and boat	49%	1	0.6%
148	gallery of photos	7%	1	0.6%
149	lynchburg and roanoke	73%	1	0.6%
150	smith mountian lake	96%	1	0.6%
151	remodeling on kitchens	51%	1	0.6%
152	building custom homes	53%	1	0.6%
153	virginia building resource	5%	1	0.6%
154	left to view	25%	1	0.6%
155	click the 'suppliers'	22%	1	0.6%
156	touch of green	10%	1	0.6%
157	combination of fundamental	30%	1	0.6%
158	degree in building	43%	1	0.6%
159	top custom home	97%	1	0.6%
160	builder in smith	97%	1	0.6%
161	sml offering web	67%	1	0.6%
162	excellent customer relations	45%	1	0.6%
163	upgrade your flash	100%	1	0.6%
164	energy saving techniques	9%	1	0.6%
165	builder sml home	8%	1	0.6%
166	custom building efforts	38%	1	0.6%
167	builders or contractors	79%	1	0.6%
168	building resource links	4%	1	0.6%
169	friendly dream	92%	1	0.4%
170	north carolina	39%	1	0.4%

171	energy saving	9%	1	0.4%
172	expertise include	54%	1	0.4%
173	smith mountian	96%	1	0.4%
174	customer relations	45%	1	0.4%
175	custom builders	79%	1	0.4%
176	'projects' link	26%	1	0.4%
177	surrounding areas	35%	1	0.4%
178	resource links	4%	1	0.4%
179	view projects	24%	1	0.4%
180	include designing	54%	1	0.4%
181	mountian lake	96%	1	0.4%
182	custom green	1%	1	0.4%
183	building resource	5%	1	0.4%
184	top custom	97%	1	0.4%
185	eades custom	3%	1	0.4%
186	added touch	11%	1	0.4%
187	build site	65%	1	0.4%
188	sml offering	67%	1	0.4%
189	construction practices	29%	1	0.4%
190	sml home	8%	1	0.4%
191	offering web	67%	1	0.4%
192	quality home	46%	1	0.4%
193	building custom	53%	1	0.4%
194	building construction	43%	1	0.4%
195	finest custom	79%	1	0.4%
196	outlaying areas	75%	1	0.4%
197	virginia building	5%	1	0.4%
198	webcam installed	65%	1	0.4%
199	'suppliers' link	22%	1	0.4%
200	bachelors degree	44%	1	0.4%
201	eco friendly	92%	1	0.4%
202	mike eades	48%	1	0.4%
203	excellent customer	45%	1	0.4%
204	green homes	6%	1	0.4%
205	custom building	38%	1	0.4%
206	green solutions	10%	1	0.4%
207	roanoke valley	36%	1	0.4%
208	flash player	99%	1	0.4%
209	mike concentrates	39%	1	0.4%
210	saving techniques	9%	1	0.4%
211	green home	6%	1	0.4%
212	dream coming	63%	1	0.4%
213	technological advances	28%	1	0.4%
214	material choices	20%	1	0.4%
215	dream homes	91%	1	0.4%

216	virginia tech	42%	1	0.4%
217	custom built	82%	1	0.4%
218	building efforts	38%	1	0.4%
219	licensed contractor	41%	1	0.4%
220	web cam	69%	1	0.4%
221	primarily build	76%	1	0.4%
222	providing quality	46%	1	0.4%
223	experience providing	47%	1	0.4%
224	fundamental construction	30%	1	0.4%
225	interior renovation	52%	1	0.4%
226	valley surrounding	36%	1	0.4%
227	traditional custom	11%	1	0.4%
228	boat docks	48%	1	0.4%
229	home construction	46%	1	0.4%
230	leading contractors	57%	1	0.4%
231	built home	82%	1	0.4%
232	home web	69%	1	0.4%
233	optional service	62%	1	0.4%
234	builder sml	8%	1	0.4%

*Notes:

Words Total: how many words are used in the body text.

Keyword Count: how many times the keyword is used in the body text.

Keyword Density: the number of times a keyword is repeated within the body text, in percents of the total number of words in the body text.

Keyword Prominence: how close to the start of the body text a keyword appears, in percents of the total number of words in the body text.

Optimization Rate: how well keyword use in the body text meets optimization requirements, in percents of an ideal standard.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)

► **H1 Headings**

- [Bold Text](#)
- [Anchor Texts](#)
- [Image Alt Texts](#)
- [Final Words](#)

Keywords In H1 Heading Texts

In HTML code, **headings** are marked with h1 to h6 tags. These tags simply define the size of your headings, as they appear to the user. Among these six levels of headings, h1 is the biggest one and h6 the smallest.

This is an example of an h1 tag: `<h1>Pay Attention To This Line</h1>`

As we want our headlines, titles and other important things to look prominent, we normally put them into h-tags. And just like people think that the most prominent text on the page is more important than the rest, search engines pay more attention to what is written within h-tags. It is important to them how you use your keywords in headings.

The biggest heading, h1, is most important to search engines. So to get a better ranking, use your major keywords correctly in h1 tags.

At the moment, you are not using h1 headings on your page. You should use h1 headings.

H1 Heading Texts Optimization Rate

65%

Summary And Advice

For Google, some factors in your h1 headings texts may matter when it decides how high to rank you. See how good they are on your page, and how your competition is doing.

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	0	2	0%	0%	0	0	65%	

There is a new column here that you did not see before: **Using Keyword**. It shows how many of your page's h1 headings include your keyword and what is the average value among your competitors.

Now you know the importance of h1 tags. Use these recommendations for your h1 texts, and a high ranking will be more likely to achieve:

Recommendations	Up
Words Total: 0 words are used in H1 heading texts. H1 heading texts should be added to the page. The total number of words used in your H1 heading texts should be close to 2.	
custom builder sml	
Keyword Density: the keyword density in H1 heading texts for the keyword "custom builder sml" is 0%. This fits optimization requirements.	
Using Keyword: the number of H1 heading texts that use the keyword "custom builder sml" is 0. This fits optimization requirements.	

Details

To get a better idea of how to write h1 texts wisely, take a look at the h1 texts of your competition:

Analyzed page H1 Headings		Up
Not found		
Competitors' H1 Headings		Up
custom builder sml		
1	Sml Builders	
2	Emerald Bay at Smith Mountain Lake	
3	Not found	

4	Project Detail
5	Vitrex 30 2105 Builders Grip GLove Sml /Med
6	<i>Not found</i>
7	<i>Not found</i>
8	<i>Not found</i>
9	<i>Not found</i>
10	<i>Not found</i>

*Notes:

Words Total: how many words are used in the H1 heading texts.

Keyword Count: how many times the keyword is used in the H1 heading texts.

Keyword Density: the number of times a keyword is repeated within the H1 heading texts, in percents of the total number of words in the H1 heading texts.

Using Keyword: how many of the H1 heading texts use the keyword.

Optimization Rate: how well keyword use in the H1 heading texts meets optimization requirements, in percents of an ideal standard.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
- [H1 Headings](#)
- ▶ [Bold Text](#)
- [Anchor Texts](#)
- [Image Alt Texts](#)
- [Final Words](#)

Keywords In Bold Text Blocks

If you are using **bold** font on your web page, you definitely want to pay user's attention to some words or phrases and show that some ideas are more important than the rest. In HTML code, bold text is marked with `½` or `½` tags.

Search engines look at what stands in these tags and, just like real people, believe that this information is important. And if these tags contain your keywords, search engines are more likely to rank your webpage higher. Therefore, try to express your important ideas using your keywords, and **emphasize these keywords with bold font**.

Bold Text Blocks Optimization Rate

89.7%

Summary And Advice

These factors are important for the optimization of bold texts on your page <http://www.greenbuildersml.com>:

Important Keywords Up								
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	32	23	0%	0%	0	0	89.7%	

Please follow this optimization advice:

Recommendations Up	
Words Total: 32 words are used in bold text blocks. This number of words is too big. You should use less text in your bold text blocks. The total number of words should be close to 23.	
custom builder sml	
Keyword Density: the keyword density in bold text blocks for the keyword "custom builder sml" is 0%. This fits optimization requirements.	
Using Keyword: the number of bold text blocks that use the keyword "custom builder sml" is 0. This fits optimization requirements.	

Details

This is the cloudmap of keywords standing in your bold text blocks:

Keyword cloudmap (based on a total 18 keywords) Up	
bid cams custom dream eades eco flash friendly green home homes optional player <small>requested SERVICE traditional upgrade web</small>	
Note: The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.	

Below is a review of your own and your top competitors' bold texts:

Analyzed page Bold Text Blocks Up	
1	You need to upgrade your Flash Player.
2	M.H. Eades, Inc. Custom Homes
3	Traditional
4	Green
5	Eco Friendly

6	DREAM HOME WEB CAMS!
7	This is an optional service and must be requested during bid.
Competitors' Bold Text Blocks Up	
custom builder sml	
1	Not found
2	Not found
3	EQUITY BUILDERS Quality Construction, Clear Up Front Pricing, Personal Attention Our Residential Services include:
4	SEO marketing campaign for SolunaYachts.com Boat Builder Status: Selected Providers: Budget: Created: Bid Count: Average Bid: 09/03/2009 at 10:41 EDT Project Creator: Employer Rating: Job Type Messages Posted: 427 269 256 149 65 45 42 26 11 9 4 2 1 1 1 1 8 Plendo Sweden AB © 2004-2009
5	Amazon Prime Quantity: or Bescol £3.35 MP Tools £4.03 buckingham_... £3.87 £3.49 Free UK delivery Amazon.co.uk Want guaranteed delivery by Thursday, August 13? Express Manufacturer's Description Product Description Boxed-product Weight: Delivery Destinations: Item model number: ASIN: Date first available at Amazon.co.uk: Average Customer Review: Amazon.co.uk Sales Rank: update product info give feedback on images There are no customer reviews yet. Video reviews New feature! This product's forum Related forums Gloves Builders Glove Gloves Gloves Builders Gloves Your tags: Add your first tag Search Products Tagged with Gift Certificate You have no recently viewed items or searches. Continue Shopping:
6	Anyone know about "green builders " in Bedford, SML , Forest area? (Lynchburg: 2009) register create your free account Anyone know about "green builders " in Bedford, SML , Forest area? register City-data.com Posting Quick Reply - Please Wait « » Similar Threads News, "Danville area jobless rate rises to 14 percent" Would yall consider the Hampton Roads area of VA more "Mid-Atlantic" or "Southern" "Grove area" in Williamsburg? "Best" HS in Chesterfield area? Forum Jump City-Data.com - Archive 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 - Top
7	Not found
8	Not found
9	Code: Stock:
10	Singapore Streetdirectory.com Business Finder

This information provides good insight into how your page's bold text is seen by search engines:

1-word phrases Up				
#	Keyword	Using Keyword *	Keyword Count *	Keyword Density ▼ *
1	requested	1	1	3.1%
2	web	1	1	3.1%
3	traditional	1	1	3.1%
4	player	1	1	3.1%
5	optional	1	1	3.1%
6	upgrade	1	1	3.1%
7	eades	1	1	3.1%
8	service	1	1	3.1%
9	eco	1	1	3.1%
10	flash	1	1	3.1%
11	cams	1	1	3.1%
12	home	2	1	3.1%
13	green	1	1	3.1%
14	friendly	1	1	3.1%
15	homes	1	1	3.1%
16	custom	1	1	3.1%
17	dream	1	1	3.1%
18	bid	1	1	3.1%
Multi-word phrases Up				

#	Keyword	Using Keyword *	Keyword Count *	Keyword Density ▼ *
1	upgrade your flash player	1	1	12.5%
2	dream home web cams	1	1	12.5%
3	dream home web	1	1	9.4%
4	requested during bid	1	1	9.4%
5	home web cams	1	1	9.4%
6	upgrade your flash	1	1	9.4%
7	eco friendly	1	1	6.2%
8	flash player	1	1	6.2%
9	web cams	1	1	6.2%
10	custom homes	1	1	6.2%
11	dream home	1	1	6.2%
12	home web	1	1	6.2%
13	optional service	1	1	6.2%
14	custom builder sml	0	0	-

*Notes:

Words Total: how many words are used in the bold text blocks.

Keyword Count: how many times the keyword is used in the bold text blocks.

Keyword Density: the number of times a keyword is repeated within the bold text blocks, in percents of the total number of words in the bold text blocks.

Using Keyword: how many of the bold text blocks use the keyword.

Optimization Rate: how well keyword use in the bold text blocks meets optimization requirements, in percents of an ideal standard.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
- [H1 Headings](#)
- [Bold Text](#)
- ▶ [Anchor Texts](#)
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- [Final Words](#)

Keywords In Anchor Texts

An anchor text is simply the text that you see as a link and click on. For example, here is a hyperlink that points to www.some-site.com, with the "This link leads to SomeSite.Com" anchor: [This link leads to SomeSite.Com](http://www.some-site.com)

To produce this link, you would use the following HTML code:

```
<a href="http://www.some-site.com">This link leads to SomeSite.Com</a>
```

In this section, you will optimize anchor texts of links that stand on <http://www.greenbuildersml.com>.

Anchor Texts Optimization Rate

8.1%

Summary And Advice

Look at these features of your and your competitors' anchor texts - they all have their meaning for your page's optimization.

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	25	108	12%	0%	1	0	8.1%	

Anchor texts add up to your rankings, if they are carefully stuffed with your main keywords. So whenever you have a link on your webpage, where possible try to use a good keyword in its anchor text. These recommendations will help you to make perfect anchor texts:

Recommendations	Up
<p>Words Total: 25 words are used in anchor texts. This number of words is too small. You must add some text to your anchor texts. The total number of words must be close to 108.</p>	
<p>custom builder sml</p> <p>Keyword Density: the keyword density in anchor texts for the keyword "custom builder sml" is 12%. This keyword density is too big. Please use your keyword "custom builder sml" less often to decrease keyword density close to 0%.</p>	
<p>Using Keyword: the number of anchor texts that use the keyword "custom builder sml" is 1. You use your keyword "custom builder sml" in too many anchor texts. You must decrease the number of anchor texts using "custom builder sml". The optimum number is 0.</p>	

Details

Take a look at this keyword cloud. It shows all keywords contained in anchor texts on your page <http://www.greenbuildersml.com>:

Keyword cloudmap (based on a total 20 keywords)	Up
builder building cam cams contact custom dream eco gallery green guarantee home homes links photos resource sml virginia web wmit	
<p>Note: The prominence of a keyword in the cloudmap depends on how important this keyword will seem to search engines.</p>	

For a better idea of good anchors, compare all your anchor texts to what your competitors have:

Analyzed page Anchor Texts		Up
1	DREAM HOME WEB CAMS!	
2	CUSTOM BUILDER SML HOME	

3	CONTACT US
4	GALLERY OF PHOTOS
5	OUR GUARANTEE
6	ECO-GREEN HOMES
7	VIRGINIA BUILDING RESOURCE LINKS
8	WEB CAM
9	WMIT

Competitors' Anchor Texts

[Up](#)

custom builder sml

1	<p>enable JavaScript Home About Us myManta FAQ View Cart My Profile Learn more U.S. U.S. Public Australia Canada U.K. Worldwide Video Jobs Reports White Papers Twitter Facebook Small Biz Sales Expertise HR Travel Career Tech U.S. Brooksville, FL Building & Construction General Contractors-Single-Family Houses New construction, single-family houses ? Is this your company? View Details D&B View Details ? Scott M Larkins* Is this your company? reports tab View Lists Add Company to List Set Company Alert Jobs in Brooksville, FL Brooksville, FL Videos Brooksville, Florida Privacy Policy Refund Policy Contact Manta Advertise Featured Listings Terms & Conditions Site Map Partners</p>
2	<p>The Villages at Emerald Bay www.visitsmithmountainlake.com building lots www.bayviewconstructioncompany.com tom@bayviewholdings.com Home Concept Plan Estate Subdivision Plan Estate Custom Home Designs Estate Deed Restrictions Village Engineering Plan Village House Plans Village Property Owners Association Photos Links Agents Tools</p>
3	<p>HOME SERVICES CUSTOM HOMES COMMERCIAL PAVING EARTH MOVING ELECTRICAL WORK CONCRETE WORK GALLERY TESTIMONIALS CURRENT PROJECTS CONTACT US</p>
4	<p>Post Project Browse Projects Affiliates Top Users FAQ Sign Up Login SEO marketing campaign for SolunaYachts.com Boat Builder GetAFreelancer.com Click here More Yachtprojex Report Violation Joomla Marketing SEM / Adwords SEO Web Promotion Log In Service Providers Bid Delivery Within Time of Bid Provider Rating mvikram14 (427 reviews) kirundeep11 (269 reviews) w3bmaster (256 reviews) EDataSolution (149 reviews) itslive (65 reviews) GetSEOResults (45 reviews) varunbjp (42 reviews) sansofttech (26 reviews) ewebzeal2 (11 reviews) chouaibi (9 reviews) mercantiledcor (4 reviews) lovemyseo (2 reviews) swatiwebsolution (1 reviews) ecomweb (1 reviews) duraiselvan (1 reviews) ManiksSoftware (8 reviews) seosuperking scandalsolutions FrankPinch ajwassoc whitehats nandvasu prakashfreelance seopositive11 Servicetec surajitmandal LVisionProd WMITSTUDIOA moveeso seoanthony weblogicssoftware Bid on this Project READ MORE ABOUT THE COMPANY PRIVACY POLICY TERMS AFFILIATES API CONTACT Google search results Webmaster Resources Webmaster Forum Search Engine Submission</p>
5	<p>amazon.co.uk personalised recommendations Start here Your Amazon.co.uk Deals of the Week Gift Certificates Gifts & Wish Lists Your Account Help Shop All Departments Basket DIY & Tools Bestsellers Brands Deals of the Week Sell Your Stuff Power & Hand Tools Garden & Outdoors Amazon Prime Sign in Sign in Add to Cart Add to Cart Add to Cart 4 new Sell yours here See larger image Share your own custom er images Vitrex Be the first. More about this product See details and conditions See Details 4 new click here DIY & Tools store Garden & Outdoors store Delivery Destinations Be the first. Bestsellers in DIY & Tools update product info give feedback on images DIY & Tools Workwear & Safety Gloves Gripper Home & Garden Home & Garden Special Offers Create your own review What's this? Guidelines home improvement What is this? IndustrialWorkwear Gloves www.greensideonline.com Builders Glove Aspli.com/SafetyGloves Orange Work Gloves www.gloves4work.co.uk Vitrex 30 2459 General Purpose Knee Pads PentagonDirectJersey Vitrex 31 1380 ESSENTIAL GEN PURP SAFETY KIT Vitrex 31 2101 Essential Rigger Gloves PentagonDirectJersey Close clear all What's this? Add your first tag See most popular tags Shop the Powerball store Discover Beauty at Amazon.co.uk Discover Shaving & Hair Removal Gift Certificate Learn more about Gift Certificates recent orders Your Account delivery rates and policies thinking of returning an item Returns Policy Forgot your password? Gift Certificates Visit our Help Pages What's this? The Time Traveler's Wife 4.4 out of 5 stars 910 Breaking Dawn (Twilight Saga) 4.1 out of 5 stars 499 The Girl with the Dragon Tattoo 4.1 out of 5 stars 188 The Girl Who Played with Fire 4.5 out of 5 stars 90 Amazon Home United States Germany France Japan Canada China Sell on Amazon Fulfilment by Amazon Join Associates Join Advantage Customer Service Help View Basket Your Account About Amazon.co.uk Careers at Amazon Conditions of Use & Sale Privacy Notice</p>
6	<p>Blogs Recent Entries Best Entries Best Blogs Blog List Search Blogs City-Data Forum U.S. Forums Virginia Register Blogs Today's Posts Search Advanced Search Advanced Search register create your free account advanced kayteemartin Ryleigh kayteemartin Wall Construction Home register City-data.com Cancel Changes Okay Naked Puritans, Kling of My Living Room still around? This might shake-up some around Lynchburg/LU Advanced Search News, "Danville area jobless rate rises to 14 percent" Would yall consider the Hampton Roads area of VA more "Mid-Atlantic" or "Southern" "Grove area" in Williamsburg? "Best" HS in Chesterfield area? City-Data Forum U.S. Forums Virginia City-Data.com Archive 1 2 3 4 5 6 7 8 9 10 11 Top</p>
7	<p>REQUEST PRICE LIST LEITINGER WHY SIBERIAN LARCH back to the top back to the top back to the top www.floorsofmarin.com back to the top back to the top back to the top back to the top back to the top back to the top back to the top back to the top www.blueribbonexteriors.com back to the top back to the top back to the top back to the top www.blueribbonexteriors.com home why siberian larch products contact us faq photos site map</p>
8	<p><i>Not found</i></p>
9	<p>Products Promotions Brands News Stockists Login Here Your basket is empty. A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Workwear, ... Clothing &... Gloves 30 2105 Builders Grip Glove Sml/med About Toolbank Contact Details Terms & Conditions Feedback ABOUT SSL CERTIFICATES</p>
	<p>Singapore Indo Jakarta Bali M'sia Klang Valley (KL) Johor Malacca Penang SG Map Business Restaurants Properties Jobs Images Travel Guide Editorials 64744005 Submit Business Listing Submit</p>

10 Restaurant Listing | Post Property Ad | Submit Building Images | Business Finder Home | All Products | All Companies | How to Advertise | View Testimonials | Submit Business Listings | All Product Listings | All Company Listings | Map View | Listing View | Jurong **SML** Pte Ltd | Ship **Builder** | **SML** Shipyard | 57 Shipyard Road | Singapore 628142 | Pioneer | Email to Jurong **SML** Pte Ltd | Products & Services | Businesses in **SML** | All Pages | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | **SML** Shipyard | Enlarge Singapore Satellite Image | Mumbai Properties | Fast Yet Steady | George Gonigal | Property Investment India | Want to Invest in Chandigarh | George Gonigal | New Delhi Property | Dearth of Legal Commercial | George Gonigal | New Delhi Homes | Up Trend in Central and South | George Gonigal | New Delhi Housing | Women Guide | Dating | Beauty Tips | Swimsuits | Divorce | Business Tips | How to Grow Wealth | Loans | Credit Cards | Business & Finance | Online Business | Marketing | Legal | Travel & Resorts | Beach Destinations | Cruises | Family Vacations | Make Streetdirectory.com your homepage | About Us | Widgets | Terms of Use | Feedback | Advertise With Us | Wall Maps | Business Logo's | Business Finder | search for Singapore Businesses | search for specific products and services in Singapore. | Singapore Business Directory | search Singapore companies | Singapore company names | Singapore company listings | product listings | business categories | Singapore services | Food Guide | Singapore Property Classifieds | Hotel Reservations | Hotel Reviews | Singapore Travel Guide | Singapore Local Guide | Singapore Bus Guide | Singapore Navigation | Singapore | SEO | Streetdirectory.com | Streetdirectory.co.id | Streetdirectory.net.my | Streetdirectory

This is how your anchor texts appear to search engines:

1-word phrases Up				
#	Keyword	Using Keyword *	Keyword Count *	Keyword Density ▼ *
1	web	2	2	8%
2	home	3	2	8%
3	virginia	1	1	4%
4	builder	1	1	4%
5	cam	2	1	4%
6	photos	1	1	4%
7	eco	1	1	4%
8	cams	1	1	4%
9	contact	1	1	4%
10	wmit	1	1	4%
11	gallery	1	1	4%
12	green	1	1	4%
13	links	1	1	4%
14	homes	1	1	4%
15	custom	1	1	4%
16	dream	1	1	4%
17	building	1	1	4%
18	sml	1	1	4%
19	resource	1	1	4%
20	guarantee	1	1	4%
Multi-word phrases Up				
#	Keyword	Using Keyword *	Keyword Count *	Keyword Density ▼ *
1	virginia building resource links	1	1	16%
2	dream home web cams	1	1	16%
3	custom builder sml home	1	1	16%
4	dream home web	1	1	12%
5	home web cams	1	1	12%
6	custom builder sml	1	1	12%
7	gallery of photos	1	1	12%
8	virginia building resource	1	1	12%
9	builder sml home	1	1	12%
10	building resource links	1	1	12%
11	resource links	1	1	8%

12	building resource	1	1	8%
13	sml home	1	1	8%
14	virginia building	1	1	8%
15	custom builder	1	1	8%
16	green homes	1	1	8%
17	web cams	1	1	8%
18	web cam	2	1	8%
19	dream home	1	1	8%
20	home web	1	1	8%
21	builder sml	1	1	8%

*Notes:

Words Total: how many words are used in the anchor texts.

Keyword Count: how many times the keyword is used in the anchor texts.

Keyword Density: the number of times a keyword is repeated within the anchor texts, in percents of the total number of words in the anchor texts.

Using Keyword: how many of the anchor texts use the keyword.

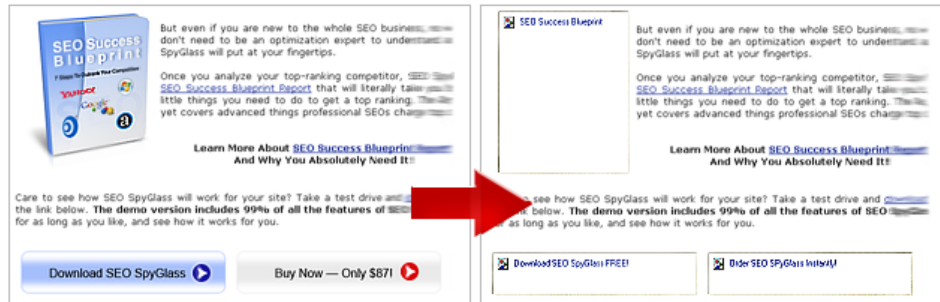
Optimization Rate: how well keyword use in the anchor texts meets optimization requirements, in percents of an ideal standard.

- [Report Overview](#)
- [Keywords Overview](#)
- [Page Title](#)
- [Meta Description](#)
- [Meta Keywords](#)
- [Body Text](#)
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Keywords In Image Alt texts

The **image alt text** is used to display text when an image cannot be seen, for example in the case someone visits your page with a browser that has image loading turned off to let pages load faster.

If a web browser does not display images, this is what you would see instead:



In the HTML code of a webpage, image alt text stands in the alt attribute within the tag.

For example: ``

Obviously, using alt text makes sense for humans: many users prefer to work with images disabled. What is more important for you now, alt image attributes also have value for search engine optimization. Search engines cannot read figures or letters that are drawn on images. They only read normal text. Your keywords may look fantastic and eye-catching on an image - but the only guarantee that Google will see them is the alt text.

Therefore making alt text attributes and including your keywords into them is another efficient SEO technique.

Image Alt Texts Optimization Rate

81.8%

Summary And Advice

Check keyword density and other factors that matter for optimization of image alt texts:

Important Keywords								Up
Keyword	Words Total *		Keyword Density *		Using Keyword *		Optimization Rate *	
	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	Avg. Comp.	Your Site	
custom builder sml	19	40	0%	0%	0	0	81.8%	

Here is your personal advice to make professional alt attributes:

Recommendations		Up
Words Total: 19 words are used in image alt texts. This number of words is too small. You should add some text to your image alt texts. The total number of words should be close to 40.		
custom builder sml		
Keyword Density: the keyword density in image alt texts for the keyword "custom builder sml" is 0%. This fits optimization requirements.		
Using Keyword: the number of image alt texts that use the keyword "custom builder sml" is 0. This fits optimization requirements.		

Details

This keyword cloud shows all keywords used within your image alt texts:

Keyword cloudmap (based on a total 12 keywords)

Up

5	virginia	1	1	5.3%
6	smith	1	1	5.3%
7	remodeling	1	1	5.3%
8	renovation	1	1	5.3%
9	contractor	1	1	5.3%
10	lake	1	1	5.3%
11	eades	1	1	5.3%
12	sml	1	1	5.3%
Multi-word phrases				Up
#	Keyword	Using Keyword *	Keyword Count *	Keyword Density ▼ *
1	custom home	1	2	21.1%
2	smith mountain lake	1	1	15.8%
3	custom home builder	1	1	15.8%
4	custom builder	1	1	10.5%
5	mountain lake	1	1	10.5%
6	home builder	1	1	10.5%
7	smith mountain	1	1	10.5%
8	custom builder sml	0	0	-

*Notes:

Words Total: how many words are used in the image alt texts.

Keyword Count: how many times the keyword is used in the image alt texts.

Keyword Density: the number of times a keyword is repeated within the image alt texts, in percents of the total number of words in the image alt texts.

Using Keyword: how many of the image alt texts use the keyword.

Optimization Rate: how well keyword use in the image alt texts meets optimization requirements, in percents of an ideal standard.

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► **Final Words**

Final Words

To escalate your website's sales, the only 100% working way is steady and smart search engine optimization. It allows you to get thousands of new customers that are searching exactly for what you offer.

This report gives you the necessary and easy-to-implement optimization advice. Follow the report's guidelines, and it will be possible for you to reach any desired spot in Google and be sure to **get a massive flow of targeted traffic to your website.**

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